

CPW  
JW

# ORDER



**Orders**

Order / Rev: **46907**

Alt Order #: **27764012**

Product Desc: **2022 Primary Electio**

Estimate: **3375**

Flight Dates: **04/11/22 - 04/17/22**

Original Date / Rev: **04/08/22 / 04/08/22**

Order Type: **GENERAL**

**KLKN-TV**

Primary AE: **Katz Dallas**

Sales Office: **DALLS**

Sales Region: **National**

**Agency**

Name: **Ax Media**

Buying Contact: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type: **Cash**

Billing Calendar: **Broadcast**

Billing Cycle: **EOM/EOC**

Agency Commission: **15%**

**Advertiser**

Name: **Jim Pillen for Governor**

Demographic: **A50+**

Product Codes: **Candidates**

Revenue Code 1: **AGY**

Revenue Code 2: **POL**

Revenue Code 3: **POL-CAND**

Priority: **P-05**

New Business Thru: \_\_\_\_\_

Advertiser External ID: \_\_\_\_\_

Agency External ID: \_\_\_\_\_

Unit Code: **General**

Order Separation: **00:30:00**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/17/22	116	\$18,250.00	\$15,512.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	116	\$18,250.00	\$15,512.50	0.00
<b>Totals</b>	<b>116</b>	<b>\$18,250.00</b>	<b>\$15,512.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/11/22	04/11/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----			1			\$50.00		0.00			
N 2	KLKN	04/12/22	04/12/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-T-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----			1			\$50.00		0.00			
N 3	KLKN	04/13/22	04/13/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----			1			\$50.00		0.00			
N 4	KLKN	04/14/22	04/14/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---			1			\$50.00		0.00			
N 5	KLKN	04/15/22	04/15/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00

Order / Rev:	46907
Alt Order #:	27764012
Flight Dates:	04/11/22 - 04/17/22

Advertiser:	Jim Pillen for Governor	
Product Desc:	2022 Primary Electio	KLKN-TV
Estimate:	3375	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	----F--		1	\$50.00	0.00								
N 6	KLKN	04/11/22	04/11/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:30 AM	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:00 AM-6:30 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	M-----		1	\$105.00	0.00								
N 7	KLKN	04/12/22	04/12/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:00 AM-6:30 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	-T-----		1	\$105.00	0.00								
N 8	KLKN	04/13/22	04/13/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:30 AM	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:00 AM-6:30 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	--W----		1	\$105.00	0.00								
N 9	KLKN	04/14/22	04/14/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:30 AM	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:00 AM-6:30 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	---T---		1	\$105.00	0.00								
N 10	KLKN	04/15/22	04/15/22	Ch 8 News at 6a M-F	CM	6:00 AM-6:30 AM	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:00 AM-6:30 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	----F--		1	\$105.00	0.00								
N 11	KLKN	04/11/22	04/11/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	M-----		1	\$105.00	0.00								
N 12	KLKN	04/12/22	04/12/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	-T-----		1	\$105.00	0.00								
N 13	KLKN	04/13/22	04/13/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	--W----		1	\$105.00	0.00								
N 14	KLKN	04/14/22	04/14/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	---T---		1	\$105.00	0.00								
N 15	KLKN	04/15/22	04/15/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	----F--		1	\$105.00	0.00								
N 16	KLKN	04/11/22	04/11/22	Good Morning America	CM	7:00 AM-8:00 AM	M-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/11/22	04/17/22	M-----		2	\$140.00	0.00								
N 17	KLKN	04/12/22	04/12/22	Good Morning America	CM	7a-9a	-T-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															

Order / Rev: 46907  
 Alt Order #: 27764012  
 Flight Dates: 04/11/22 - 04/17/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					2	\$140.00		0.00			
N 18	KLKN	04/13/22	04/13/22	Good Morning America	CM	7a-9a	--W----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----					2	\$140.00		0.00			
N 19	KLKN	04/14/22	04/14/22	Good Morning America	CM	7a-9a	---T---	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					2	\$140.00		0.00			
N 20	KLKN	04/15/22	04/15/22	Good Morning America	CM	7:00 AM-8:00 AM	----F--	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					2	\$140.00		0.00			
N 21	KLKN	04/11/22	04/11/22	Good Morning America	CM	8:00 AM-9:00 AM	M-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----					2	\$140.00		0.00			
N 22	KLKN	04/12/22	04/12/22	Good Morning America	CM	8:00 AM-9:00 AM	-T-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----					2	\$140.00		0.00			
N 23	KLKN	04/13/22	04/13/22	Good Morning America	CM	8:00 AM-9:00 AM	--W----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	--W----					2	\$140.00		0.00			
N 24	KLKN	04/14/22	04/14/22	Good Morning America	CM	8:00 AM-9:00 AM	---T---	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					2	\$140.00		0.00			
N 25	KLKN	04/15/22	04/15/22	Good Morning America	CM	8:00 AM-9:00 AM	----F--	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					2	\$140.00		0.00			
N 26	KLKN	04/16/22	04/16/22	Good Morning America	CM	7:00 AM-8:00 AM	-----S-	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		Weekend Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					2	\$75.00		0.00			
N 27	KLKN	04/16/22	04/16/22	Good Morning America	CM	8:00 AM-9:00 AM	-----S-	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		Weekend Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					2	\$75.00		0.00			
N 28	KLKN	04/17/22	04/17/22	Good Morning America	CM	7a-8a	-----S	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		Weekend Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					2	\$75.00		0.00			
N 29	KLKN	04/17/22	04/17/22	This Week	CM	8a-9a	-----S	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
		This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 46907  
 Alt Order #: 27764012  
 Flight Dates: 04/11/22 - 04/17/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-----S			2		\$150.00	0.00					
N 30	KLKN	04/11/22	04/11/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	M-----			2		\$50.00	0.00					
N 31	KLKN	04/12/22	04/12/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-T-----			2		\$50.00	0.00					
N 32	KLKN	04/13/22	04/13/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	--W----			2		\$50.00	0.00					
N 33	KLKN	04/14/22	04/14/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---			2		\$50.00	0.00					
N 34	KLKN	04/15/22	04/15/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--			2		\$50.00	0.00					
N 35	KLKN	04/11/22	04/11/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	M-----			1		\$75.00	0.00					
N 36	KLKN	04/12/22	04/12/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-T-----			1		\$75.00	0.00					
N 37	KLKN	04/13/22	04/13/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	--W----			1		\$75.00	0.00					
N 38	KLKN	04/14/22	04/14/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---			1		\$75.00	0.00					
N 39	KLKN	04/15/22	04/15/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--			1		\$75.00	0.00					
N 40	KLKN	04/11/22	04/11/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:30 AM-12:00 PM)	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	M-----			1		\$75.00	0.00					
N 41	KLKN	04/12/22	04/12/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:30 AM-12:00 PM)	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 46907  
 Alt Order #: 27764012  
 Flight Dates: 04/11/22 - 04/17/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	-T-----			1		\$75.00	0.00					
N 42	KLKN	04/13/22	04/13/22	Ch 8 News Midday M-F CM		11a-12p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		Ch 8 News Midday M-F (11:30 AM-12:00 PM)													
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$75.00	0.00					
N 43	KLKN	04/14/22	04/14/22	Ch 8 News Midday M-F CM		1130a-12p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		Ch 8 News Midday M-F (11:30 AM-12:00 PM)													
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	---T---			1		\$75.00	0.00					
N 44	KLKN	04/15/22	04/15/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		Ch 8 News Midday M-F (11:30 AM-12:00 PM)													
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	----F--			1		\$75.00	0.00					
N 45	KLKN	04/11/22	04/11/22	M-F 1p-2p CM		1p-2p	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	M-----			1		\$50.00	0.00					
N 46	KLKN	04/12/22	04/12/22	M-F 1p-2p CM		1p-2p	-T-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	-T-----			1		\$50.00	0.00					
N 47	KLKN	04/13/22	04/13/22	M-F 1p-2p CM		1p-2p	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$50.00	0.00					
N 48	KLKN	04/14/22	04/14/22	M-F 1p-2p CM		1p-2p	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	---T---			1		\$50.00	0.00					
N 49	KLKN	04/15/22	04/15/22	M-F 1p-2p CM		1p-2p	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	----F--			1		\$50.00	0.00					
N 50	KLKN	04/11/22	04/11/22	M-F 4p-5p CM		4p-5p	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		M-F 4p-5p													
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	M-----			1		\$75.00	0.00					
N 51	KLKN	04/12/22	04/12/22	M-F 4p-5p CM		4p-5p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		M-F 4p-5p													
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	-T-----			1		\$75.00	0.00					
N 52	KLKN	04/13/22	04/13/22	M-F 4p-5p CM		4p-5p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		M-F 4p-5p													
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$75.00	0.00					
N 53	KLKN	04/14/22	04/14/22	M-F 4p-5p CM		4p-5p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		M-F 4p-5p													
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 46907  
 Alt Order #: 27764012  
 Flight Dates: 04/11/22 - 04/17/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---		1			\$75.00	0.00					
N 54	KLKN	04/15/22	04/15/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--		1			\$75.00	0.00					
N 55	KLKN	04/11/22	04/11/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	M-----		1			\$200.00	0.00					
N 56	KLKN	04/12/22	04/12/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-T-----		1			\$200.00	0.00					
N 57	KLKN	04/13/22	04/13/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	--W----		1			\$200.00	0.00					
N 58	KLKN	04/14/22	04/14/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---		1			\$200.00	0.00					
N 59	KLKN	04/15/22	04/15/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--		1			\$200.00	0.00					
N 60	KLKN	04/11/22	04/11/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	M-----		1			\$250.00	0.00					
N 61	KLKN	04/12/22	04/12/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-T-----		1			\$250.00	0.00					
N 62	KLKN	04/13/22	04/13/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	--W----		1			\$250.00	0.00					
N 63	KLKN	04/14/22	04/14/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---		1			\$250.00	0.00					
N 64	KLKN	04/15/22	04/15/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--		1			\$250.00	0.00					
N 65	KLKN	04/16/22	04/16/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
ABC News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 46907  
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Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S-					1	\$250.00		0.00			
N66	KLKN	04/16/22	04/16/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		Eyewitness News 8 At 6-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S-					1	\$175.00		0.00			
N67	KLKN	04/17/22	04/17/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		ABC News-Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S					1	\$250.00		0.00			
N68	KLKN	04/17/22	04/17/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At 5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S					1	\$200.00		0.00			
N69	KLKN	04/11/22	04/11/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	M-----					1	\$250.00		0.00			
N70	KLKN	04/12/22	04/12/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-T-----					1	\$250.00		0.00			
N71	KLKN	04/13/22	04/13/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	--W----					1	\$250.00		0.00			
N72	KLKN	04/14/22	04/14/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	---T---					1	\$250.00		0.00			
N73	KLKN	04/15/22	04/15/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	----F--					1	\$250.00		0.00			
N74	KLKN	04/11/22	04/11/22	Monday Prime Other Monday Prime Other	CM	7p-9p	M-----	:30	2	\$550.00	P-04	0.00	NM	2	\$1,100.00
		American Idol Mon-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	M-----					2	\$550.00		0.00			
N75	KLKN	04/11/22	04/11/22	Monday Prime 3 Monday Prime 3	CM	9p-10p	M-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
		The Good Doctor-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	M-----					1	\$400.00		0.00			
N76	KLKN	04/12/22	04/12/22	Tuesday Prime 3 Tuesday Prime 3	CM	9p-10p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		To Tell The Truth (Tue)-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-T-----					1	\$200.00		0.00			
N77	KLKN	04/13/22	04/13/22	Wednesday Prime 2 Wednesday Prime 2	CM	8p-9p	--W----	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
		The Conners/Home Economics-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 46907  
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Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	--W----		1			\$350.00	0.00					
N 78	KLKN	04/14/22	04/14/22	Thursday Prime Other	CM	6:58 PM-8:00 PM	---T---	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		Station 19-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---		1			\$550.00	0.00					
N 79	KLKN	04/14/22	04/14/22	Thursday Prime Other	CM	8:00 PM-9:00 PM	---T---	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		Grey's Anatomy-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---		1			\$550.00	0.00					
N 80	KLKN	04/15/22	04/15/22	Friday Prime 1	CM	7p-8p	----F--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		Shark Tank-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--		1			\$400.00	0.00					
N 81	KLKN	04/15/22	04/15/22	Friday Prime Other	CM	8:00 PM-10:00 PM	----F--	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
		20/20 (2 hours)-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--		2			\$350.00	0.00					
N 82	KLKN	04/17/22	04/17/22	Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
		America's Funniest Home Videos-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-----S		1			\$275.00	0.00					
N 83	KLKN	04/17/22	04/17/22	Sunday Prime Other	CM	7:00 PM-9:00 PM	-----S	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
		American Idol-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-----S		1			\$550.00	0.00					
N 84	KLKN	04/11/22	04/11/22	Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	M-----		1			\$250.00	0.00					
N 85	KLKN	04/12/22	04/12/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	-T-----		1			\$250.00	0.00					
N 86	KLKN	04/13/22	04/13/22	Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	--W----		1			\$250.00	0.00					
N 87	KLKN	04/14/22	04/14/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	---T---		1			\$250.00	0.00					
N 88	KLKN	04/15/22	04/15/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/11/22	04/17/22	----F--		1			\$250.00	0.00					
N 89	KLKN	04/16/22	04/16/22	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 46907  
 Alt Order #: 27764012  
 Flight Dates: 04/11/22 - 04/17/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Electio  
 Estimate: 3375  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S-					1	\$200.00		0.00			
N90	KLKN	04/17/22	04/17/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S					1	\$250.00		0.00			
N91	KLKN	04/11/22	04/11/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	M-----					1	\$75.00		0.00			
N92	KLKN	04/12/22	04/12/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-T-----					1	\$75.00		0.00			
N93	KLKN	04/13/22	04/13/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	--W----					1	\$75.00		0.00			
N94	KLKN	04/14/22	04/14/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	---T---					1	\$75.00		0.00			
N95	KLKN	04/15/22	04/15/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	----F--					1	\$75.00		0.00			
													Totals	116	\$18,250.00



125 West 55th St  
New York, NY 10019

Contract # 27764012 Changes as of: 4/8/2022 at 9:20 AM Version: Current State Version 1  
CPE: 303/405/3375 Flight: 4/11/22 - 4/17/22  
Agency: Ax Media Advertiser: Jim Pillen for Governor Station: KILN  
DMA

800 W 47th Street Product: 2022 Primary Election  
Suite 200 Agency Order #: 11557388 Buyer: Fernie, Taylor Office: DALLAS  
Kansas City, MO 64112 Salesperson: DARCI WALTERS Service: Nielsen  
512-665-6040 512-665-6040 Primary Demo: Adults 55+  
Assistant: DARCI WALTERS  
512-665-6040

Total Spots: 116  
Total CPP: \$44.32  
Total GRP: 411.8  
Traffic #: 46907

Comments: New Order 4/8 - The new order will run Mon 4/11 - Sun 4/17. Please confirm the new order ASAP and alert me of any pre-empt. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670.  
Radiolnvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	4/11 - 4/17							Total Spots	Total \$	CPP*	GRP*
							4/11	4/12	4/13	4/14	4/15	4/16	4/17				
M-F	5:30a-6a		KILN News 8 This AM	\$50.00	0.8	30	1	1	1	1	1	0	0	5	\$250.00	\$62.50	4.0
M-F	9a-10a		Live with Kelly & Ryan	\$50.00	3.2	30	2	2	2	2	2	0	0	10	\$500.00	\$15.63	32.0
M-F	1p-2p		General Hospital	\$50.00	1.8	30	1	1	1	1	1	0	0	5	\$250.00	\$27.78	9.0
Sa	7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	2	0	2	\$150.00	\$20.83	7.2
Sa	8a-9a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	2	0	2	\$150.00	\$20.83	7.2
Su	7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	0	2	2	\$150.00	\$20.83	7.2
M-F	11a-11:30a		Channel 8 Eyewitness News-Midday	\$75.00	4.9	30	1	1	1	1	1	0	0	5	\$375.00	\$15.31	24.5
M-F	11:30a-12n		Channel 8 Eyewitness News-Midday	\$75.00	4.9	30	1	1	1	1	1	0	0	5	\$375.00	\$15.31	24.5
M-F	4p-5p		Dr. Phil	\$75.00	2.1	30	1	1	1	1	1	0	0	5	\$375.00	\$35.71	10.5
M-F	10:35p-11:37p		Jimmy Kimmel Live-ABC	\$75.00	2.4	30	1	1	1	1	1	0	0	5	\$375.00	\$31.25	12.0
M-F	6a-6:30a		KILN News 8 This AM	\$105.00	1.5	30	1	1	1	1	1	0	0	5	\$525.00	\$70.00	7.5
M-F	6:30a-7a		KILN News 8 This AM	\$105.00	1.5	30	1	1	1	1	1	0	0	5	\$525.00	\$70.00	7.5
M-F	7a-8a		Good Morning America	\$140.00	4.0	30	2	2	2	2	2	0	0	10	\$1,400.00	\$35.00	40.0
M-F	8a-9a		Good Morning America	\$140.00	4.0	30	2	2	2	2	2	0	0	10	\$1,400.00	\$35.00	40.0
Su	8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	2	2	\$300.00	\$40.54	7.4
Sa	6p-6:30p		Eyewitness News 8 At 6-Sat	\$175.00	3.9	30	0	0	0	0	0	1	0	1	\$175.00	\$44.87	3.9
M-F	5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	5.5	30	1	1	1	1	1	0	0	5	\$1,000.00	\$36.36	27.5
Su	5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	6.1	30	0	0	0	0	0	0	1	1	\$200.00	\$32.79	6.1
Tu	9p-10p		To Tell The Truth (Tue)ABC	\$200.00	1.5	30	0	1	0	0	0	0	0	1	\$200.00	\$133.33	1.5



125 West 55th St  
New York, NY 10019

Contract # 27764012	Changes as of: 4/8/2022 at 9:20 AM	Version: Current State Version 1
CPE: 303/405/3375	Flight: 4/11/22 - 4/17/22	Con Type: POLITICAL/NOTE
Agency: Ax Media	Advertiser: Jim Pillen for Governor	Total \$: \$18,250.00
800 W 47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election Agency Order #: 11557388 Buyer: Fernie, Taylor Salesperson: DARCI WALT 512-665-6040	Office: DALLAS Service: Nielsen Primary Demo: Adults 55+ Assistant: DARCI WALT 512-665-6040
Separation:		Total Spots: 116 Total CPM: \$44.32 Total GRP: 411.8 Traffic #: 46907

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	4/11 - 4/17							Total Spots	Total \$	CPP*	GRP*
							4/11	4/12	4/13	4/14	4/15	4/16	4/17				
33	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	4.1	30	0	0	0	0	0	1	0	1	\$200.00	\$48.78	4.1
16	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	1	1	1	1	1	0	0	5	\$1,250.00	\$43.86	28.5
17	Sa 5:30p-6p		ABC News-Sat	\$250.00	3.9	30	0	0	0	0	0	1	0	1	\$250.00	\$64.10	3.9
19	Su 5p-5:30p		ABC News-Sun	\$250.00	6.5	30	0	0	0	0	0	0	1	1	\$250.00	\$38.46	6.5
21	M-F 6:30p-7p		Entertainment Tonight	\$250.00	3.9	30	1	1	1	1	1	0	0	5	\$1,250.00	\$64.10	19.5
32	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	1	1	1	1	0	0	5	\$1,250.00	\$53.19	23.5
34	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	5.7	30	0	0	0	0	0	0	1	1	\$250.00	\$43.86	5.7
30	Su 6p-7p		America's Funniest Home Videos-ABC	\$275.00	5.0	30	0	0	0	0	0	0	1	1	\$275.00	\$55.00	5.0
25	W 8p-9p		The Conners/Home Economics-ABC	\$350.00	3.3	30	0	0	1	0	0	0	0	1	\$350.00	\$106.06	3.3
29	F 8p-10p		20/20 (2 hours)-ABC	\$350.00	2.6	30	0	0	0	0	2	0	0	2	\$700.00	\$134.62	5.2
23	M 9p-10p		The Good Doctor-ABC	\$400.00	3.1	30	1	0	0	0	0	0	0	1	\$400.00	\$129.03	3.1
28	F 7p-8p		Shark Tank-ABC	\$400.00	2.8	30	0	0	0	0	1	0	0	1	\$400.00	\$142.86	2.8
22	M 7p-9p		American Idol Mon-ABC	\$550.00	4.5	30	2	0	0	0	0	0	0	2	\$1,100.00	\$122.22	9.0
26	Th 7p-8p		Station 19-ABC	\$550.00	3.7	30	0	0	0	1	0	0	0	1	\$550.00	\$148.65	3.7
27	Th 8p-9p		Grey's Anatomy-ABC	\$550.00	3.2	30	0	0	0	1	0	0	0	1	\$550.00	\$171.88	3.2
31	Su 7p-9p		American Idol-ABC	\$550.00	5.3	30	0	0	0	0	0	0	1	1	\$550.00	\$103.77	5.3
TOTALS: 21 19 19 20 21 7 9							116							116	\$18,250.00	\$44.32	411.8



125 West 55th St  
New York, NY 10019

Contract # 27764012 Changes as of: 4/8/2022 at 9:20 AM Version: Current State Version 1  
CPE: 303/405/3375 Flight: 4/11/22 - 4/17/22 Station: KLKN  
Agency: Ax Media Advertiser: Jim Pillen for Governor DMA  
Product: 2022 Primary Election Office: DALLAS  
Agency Order #: 11557388 Service: Nielsen  
Buyer: Fernie, Taylor Primary Demo: Adults 55+  
Salesperson: DARCI WALTTS Assistant: DARCI WALTTS  
Separation: 512-665-6040 Traffic #: 46907

Separation:

Primary Demo: Adults 55+  
Assistant: DARCI WALTTS  
512-665-6040

Total Spots: 116  
Total CPE: \$44.32  
Total GRP: 411.8  
Traffic #: 46907

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
04/08/22 9:20 AM	S/istem	Notice Received.
04/08/22 8:48 AM	DARCI WALTTS	New Order 4/8 - The new order will run Mon 4/11 - Sun 4/17. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV Invoices ID #9916670 or TV16670, Radiol Invoices ID #9914861 or R114861, Marfelson #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP		

Competitive Information	
Market Budget:	\$18,250
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	116	\$18,250.00	\$44.32	411.8
Total	100%	116	\$18,250.00	\$44.32	411.8

Monthly Summary			
Month	Spots	Dollars	
2022-Apr	116	\$18,250.00	
Total	116	\$18,250.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/8/22 9:02 AM					\$0
Queued for Electronic Contracting	4/8/22 8:49 AM					\$0
New	4/8/22 8:12 AM	DARCI WALTTS	Confirmed	116		\$18,250.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.